

ORDER



KSNV

Orders	Order / Rev:	108354
	Alt Order #:	06868702
	Product Desc:	CONKLIN FOR NV ST
	Estimate:	
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	10/29/12 / 10/31/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Conklin for Nevada State Assembly
	Demographic:	A35+
	Product Codes:	PLC10
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	19	\$11,875.00	\$10,093.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	19	\$11,875.00	\$10,093.75	0.00
Totals	19	\$11,875.00	\$10,093.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	25%	\$11,875.00
Market	100%	\$47,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$14,250.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$11,875.00
KTUD	1%	\$475.00
KVVU	14%	\$6,650.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$2,375.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	Today Show Today Show	CM	658a-9am	- TWTF - -	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -		4				\$900.00		0.00			

Order / Rev: 108354
 Alt Order #: 06868702
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Conklin for Nevada State Assembly
 Product Desc: CONKLIN FOR NV ST
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	Today Show Today Show	CM	658a-9am	- TWTF - -	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTF - - 4 \$900.00 0.00															
E 2	KSNV	11/05/12	11/05/12	Today Show Today Show	CM	658a-9am	M- - - - -	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M- - - - - 1 \$900.00 0.00															
E 3	KSNV	11/06/12	11/06/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	- T- - - - -	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TODAY 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 - T- - - - - 1 \$425.00 0.00															
E 4	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	- TWTF - -	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
TODAY 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTF - - 4 \$425.00 0.00															
E 9	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	- TWTF - -	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTF - - 4 \$450.00 0.00															
E 10	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M- - - - -	:30	1	\$450.00	2	0.00	NM	1	\$450.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M- - - - - 1 \$450.00 0.00															
N 12	KSNV	11/01/12	11/02/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- - - TF - -	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - TF - - 2 \$1,300.00 0.00															
N 13	KSNV	11/01/12	11/02/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	- - - T - - -	:30	2	\$200.00	1	0.00	NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - T - - - 2 \$200.00 0.00															
													Totals	19	\$11,875.00